



ANNOUNCEMENT INTERNATIONAL APULIA LAND ART FESTIVAL RESIDENCY 2018 - ALBEROBELLO (BA)



Point. 1 Purpose of the announcement

The Association UnconventionART index - in collaboration with the Casa Rossa Foundation and the Municipality of Alberobello (BA) - for the sixth edition of the Apulia Land Art Festival, this Open Call in order to select n. 10 (ten) participants who will be assigned positions of participation in the artistic residence that will this year have its headquarters in the Puglia region of Alberobello (BA) and in the agricultural park of the "Casa Rossa". This announcement will select artists who will propose the works to be realized during the festival. All proposals must follow the project guidelines (see Art. 2). The proposed works must be unpublished. Apulia Land Art Festival is included in the celebrations for the European Year of Cultural Heritage 2018.

Point. 2 Theme

The theme of this VI edition of the Festival is "2100 square meters of memory. Stories and routes of the Red House". Following an investigation of the sources (see the section 'Historical Notes' at the end of the Call for an introduction to the Red House), the artist will have the opportunity to decline his artistic project on identities, seasons and events occurred other time in the former masseria, Casa Rossa. The project to be presented may relate to one or more identities. Candidates must present a site specific project to be developed during the artistic residency. To simplify the historical mapping of the different 'seasons' of the Red House, the organization proposes (but does not limit to further identification) the following steps:

- 1896, the establishment of an Agriculture School to give the country "experts and hard-working farmers and honest and pious citizens";
- 1940, the Ministry of the Interior implants "the longest-running Italian police concentration camp";
- 1947, in a climate of cold war, the Red House now hosts "foreign women from all over Europe, former collaborators or prostitutes or unstable";
- 1948, together with "children, Germans, Albanian Muslims, Yugoslavs non-titines escaping, etc." there was also the Lithuanian painter Viktor Tschernon, who completely frescoed the Catholic chapel of Casa Rossa;
- 1950, the Red House becomes the set of the dramatic film, 'Women Without Name' by Géza von Radványi;
- 1956, the Red House becomes, in agreement with the Justice Department and the Region, Men's Rehabilitation House;
- Seventies, the Red House becomes home to a local television station;
- 2007, the then Regional Directorate Mibact declares the Red House estate of historical-artistic interest.

Point. 3 Period and location

On the advice of the technical-scientific Committee of the festival the selected works will be carried out at the Red House's agricultural park, in the Municipality of Alberobello (BA), between August 30th and September 8th 2018 (12:00) and presented during the Closing Sunday of the festival and the residency, day 9 September 2018. It is specified that the projects will be carried out in the relevant rural area, called the Red House's agricultural park, which has an extension of about ten hectares (10ha), and not inside the building.

Point 4: Apply

The application is free of charge. The residency is open to artists (or group of artists) of any age, nationality, and sex. In order to participate, the candidates are called to submit a project related to the topic in point 2. Only adults (>18) can apply.

Point 5: Rules of application

The applications should be sent at the following email address: direzione@apulialandartfestival.it. The subject of the email should be: "APPLICATION – APULIA LAND ART FESTIVAL – SIXTH EDITION". This should be sent by 12.00 a.m. (Italian time, UTC +1) by June 15th, 2018.

Attachment

In order to be valid, the application should have attached the following documents:

- 1) Photocopy/scan of the I.D./passport;
- 2) Updated CV/Résumé (this should include details concerning exhibitions, publications, etc.);
- 3) Portfolio with texts, pictures, and links to website publications (PDF, no more than 1MB);
- 4) Draft of a project pertaining to the theme of this edition (See points 1 and 2). The project should be sent as a sole PDF of 5mb max 10 pages. It should have the following layout: description of the project, technical parameters (size, media, etc.), materials, quantities, approximate costs, interaction/integration with the natural setting and the audience (rendering).

The applications will only be accepted if these parameters will be respected, and all the documents are handed in.

Point 6: Board

The applications sent on time and respecting the above terms will be considered by a Committee composed the following members:

- Carlo Palmisano (Co-Founder and Director);
- Giuseppe Capparelli (Environmental Installation's Curator);
- Carmelo Cipriani (Land Art Residency Curator);
- Martina Glover (Co-Founder and Vice-Director);
- Giosuè Prezioso (Congress Curator and Award Ceremony).

The outcome of the selection will be published on July 15th, 2018 on the official page of Apulia Land Art Festival, see: www.apulialandartfestival.it; moreover, all the candidates will receive an official response via email on the address they indicated in the application. In case of necessity, the Direction will held the power to nominee new members of the *Board of the Consultants*.

The final decision by the committee is incontestable.

Point 7: Selection criteria

- Formal, aesthetic and conceptual quality of the project draft (score | 0-5 |);
- Coherence of the project draft with the proposed theme: "2100 square meters of memory. Stories and routes of the Red House (score |0-5 points|);
- Feasibility (of the project) in terms of its environmental and economical impact (score |0-5 points|);
- Evaluation of the C.V. (score |0-5 points|);

Upon evaluation of the applications, the board will post an official rank of the selected artists listing the potential 10 project selected for the residency (which will be the first 10 ranked in the list). This will be posted by the date indicated in point 6.

The selected candidates will have until July 25th, 2018 to confirm their participation (signing a form which will be sent along with the official email of acceptance, see point 6).

In case of cancellation, the board will nominate new candidates from the list (according to their position on the list).

If too few candidates meet the criteria, the committee will appoint on call up to 10 artists.

Point 8: Residency

The selected artists will be offered a ten-day residence permit (see Art. 3) at the facilities that the Organization will make available, during which the artist will have to realize the art-work proposed in Article 5 of this Notice (or, with debit consideration, revision or re-design of the same).

Overnight accommodation at the facilities available and meals (one meal per day) for the period of residence will be charged to the Association. The modalities of management of the pension will be made more specifically at the time of signing the official residence agreement.

The cost of transport from/to the residence is at the expense of the participant (Apulia Land Art Festival invites all candidates to seek sponsorships for the cost of transport and construction of the work in case these should not be covered by the candidate himself). In the previous editions, Apulia presented, through a letter of sponsorship, some foreign artists at embassies, obtaining, in some cases, sponsorships and financial support.

Although supported by the organization, these operations remain at full responsibility of the candidate. More details will come with the final subscription.

Point 9: Media and technical equipment

UnconventionART offers a budget (max. 50,00 €) for each artist, who should propose a business plan attached to the final application.

It should be remembered that, being each work to be produced in the environment and using natural materials, it will also be possible to draw on materials available on site. Costs for materials and equipment outside the indicated threshold will be borne by the artist or third parties appointed by him / her (galleries, sponsor companies, etc.). The winners of the residence will have to read, sign and comply to the regulations for the use of the structures and furnishings, which will be delivered to them at the beginning of the residence. The artists also undertake to behave respectfully towards the environment and the principles of civil cohabitation. The candidates will be asked to sign a contract regulating the interaction with the natural setting, the people and the laws of the location.

Point 10: Artworks conservation

Being *site specific*, the artworks are meant to be left in the natural setting in which/for which they are conceived.

Point 11: Rights on the use of visual material

By participating in the residency, the candidate allows UnconventionART to use the visual material (pictures, videos, etc.) taken throughout the course of the residency.

It is reported that in this edition will be filmed a Docu- Film on the artistic residency, so participants signing the form attached to the notice consent (as a release) to the part of the film and authorize the UnconventionART Association to treat personal data in accordance with Law 675/96 (So-called "Privacy Act") and Legislative Decree 196/2003 (Privacy Code).

Furthermore, the candidate allows UnconventionART to use the visual material for the website, the social media networks and all the promotional portals pertaining the association.

Point 12: General Criteria

Nominations and documents submitted in ways other than those indicated in this announcement listed in points 5 and 7 will not be taken into consideration. The committee is not responsible for any material with copyright or any other law.

The candidature to Apulia Land Art Festival means accepting all the points of this regulation.

Point 13: Responsibilities

UnconventionART is not responsible for any of the following points:

- Use of material protected by copyright or any other law;
- Any datum or material sent but not received;
- Damages of the assigned accommodations, the spaces involved in the residency and to the people. The responsibilities will be recognized and attributed to the subject involved in the violation.

The artist can, at his/her complete discretion, protect his/her artwork with insurance. After reading these regulations, the candidate accepts all the terms and the conditions. The personal data of the candidate may be used in the selection process.

Alberobello (BA), May 11 2018

Historical background

The Red House is a large building, in the countryside of Alberobello, on the road to Mottola, at the intersection of the three Apulian provinces: Bari, Brindisi and Taranto. Throughout the first half of the twentieth century it was a School of Agriculture, according to the wishes of its founder, Don Francesco Gigante. Immediately after the First World War he hosted the little orphans of soldiers who fell in battle, to whom he offered elementary education. On the eve of the Second World War, it was requisitioned by the Ministry of the Interior and remained for many years isolated from the city, for exclusive police needs. At the Gigante Masseria, the original name of the structure, between 1940 and 1943 were deported people who had strategic role or particular political functions, mostly of Jewish origin, coming from every part of Europe, destined to Auschwitz and other extermination camps. Various nationalities arrived in chains, including Hindu, Irish and Maltese Indians, German Jews, Poles, former Czechoslovaks and stateless persons, politically dangerous Italians, Italian Jews who refused civil injunctions for work purposes, other Jews who became anti-Fascists for the Regime only because they had contested the persecutory anti-Jewish Italian legislation, Croatian Jews escaping from the concentration camps directed by the ustaša, former Yugoslavs of the territories annexed to Italy subjected to violent measures of forced Italianization, including the burning of villages and the shooting of family units to which they belonged the Serbian and Slovenian partisans of Tito. Some, Jews and not, at the time of the Armistice were transferred to Lazio and deported thanks to the zealous collaboration of the fascist police with the German occupiers. Between 1944 and 1946 - when the Puglia region attempted a difficult and chaotic transition to democracy, leaving unresolved the accounts left open by the fascist dictatorship, with the complication of an ally liberation that was anything but friendly with local civilian populations - former confined political fascists were detained, as well as other men accused of serious bloodshed resulting from tragic episodes of purging from below, unleashed by angry mobs for the lack of institutional purge, former soldiers of the Decima Mas.

Between 1947 and 1949, in the midst of a climate of cold war, no less harsh than the hot but much longer one, many foreign women from all over Europe arrived, either ex-collaborators or prostitutes or strigglers following the Allies or without documents: with them, many children were interned, also rejected by all civil societies. It was then the turn of entire family groups of displaced persons from all over Europe, and not only: among them, especially Germans but also Muslim Albanians, Austrians already Italian citizens of South Tyrol who had opted for Hitler for the new citizenship and who were now detested by both the Italians and the Yugoslavs not tittines leaving their country, women of the German Sudeten subjected to brutal torture by the Soviets, because already privileged by the Nazis, Russian Orthodox non-Bolsheviks and citizens of Baltic states, pursued by emissaries of the Red Army, defectors of various armies, foreign Jews expelled from the allied collection camps for violation of Italian laws, Polish Jews unwanted in their homeland who hoped to emigrate to Palestine.

This third season at the Campo, visited by reporters from all over Italy, inspired a well-known film, *Donne senza nome*. The undesirable, by the Hungarian director Geza van Radvanij. The field has been used, from

time to time, as internment, concentration, transit, confinement, imprisonment, for refugees. The definition of Casa Rossa as a reception area, widespread in Puglia in recent years, perhaps to rectify again, this time in Apulian sauce, the myth hard to die about Italians, good people, that has not yet allowed us to fully reckon with our dark history of the war and post-war years. On December 5, 2007, the Regional Directorate for Cultural Heritage and Landscape of Puglia declared Casa Rossa an estate of historical and artistic interest, subject to the protection of the legislative decree 22nd January 2004 n.42. This date marked a watershed: the era of impromptu initiatives and liturgical memory has ended and projects on the future of the site have begun. Casa Rossa is not a unique example of the internment of Jews in Puglia, nor of the permanence of displaced persons in the post-war period: it is however an isolated case in Italy and one of the few in the world of long-term deportation structure: ten years.

Here, on civilian populations, and in particular on women, children, political opponents, professionals and intellectuals, were dumped the costs of the war and the post-war period and the consequences of the rewriting of the geopolitical map of Europe, in terms of mobilization, eradication of populations, deprivation of every right and dignity, as well as the elementary goods of daily life. In some houses of Alberobello is scattered a museum of works of art left by former interned artists, in exchange of food to fight hunger or clothes to endure the cold.

The most important work of art at that time is represented by the frescoes in the Casa Rossa chapel. The variety of nationalities, cultures and religions of men and women who have been imprisoned for so many years at Casa Rossa, because of totalitarian oppression but also of intolerance for every diversity, means that it can be proposed not only as a museum- Holocaust memorial in the South of Italy - also facing the disappearance or transformation of similar places of memory in the South, prevalently didactic connotation - but also as a Center for Peace and Intercultural Dialogue between Europe and the Mediterranean, against all deportations, discrimination and all wars. It is no coincidence that this meeting place of civilizations and cultures is located in the marvelous city of Alberobello, Unesco heritage of Humanity (source official website of the City of Alberobello).

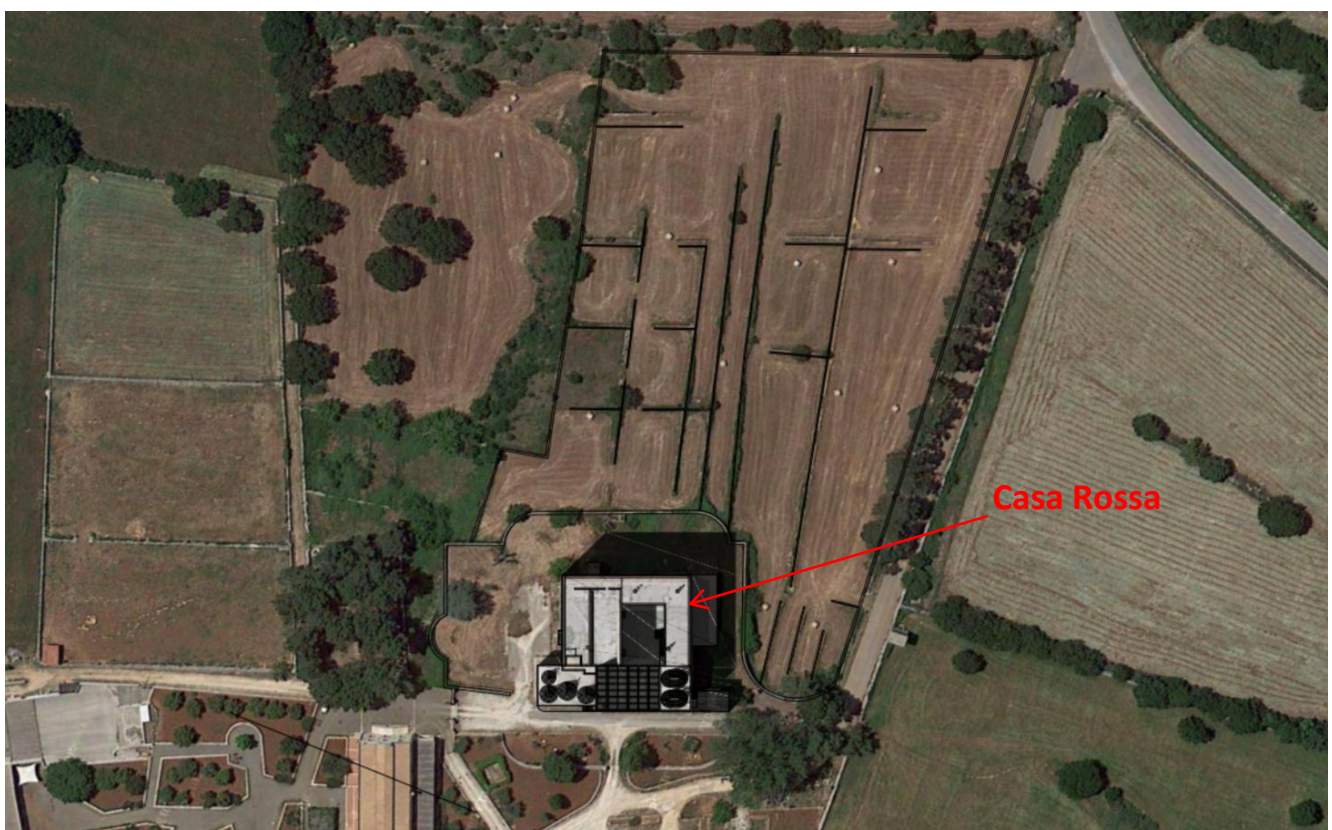
To this is added a further identity that saw the Red House protagonist in the seventies of the twentieth century: the building hosted a local television station and in the various rooms still bear evidence of this passage.

Among the curiosities it is also opportune to point out the Red House as a privileged place from the Apulian ghosthunters.

For more information see:

http://www.comunealberobello.gov.it/index.php?option=com_content&view=article&id=836:casa-rossa&catid=136&Itemid=488&lang=it

https://www.youtube.com/watch?v=7vchAznSe_U







ATTACHMENT 1

To the attention of the Board of the Consultants

APPLICATION

Mr/Miss* _____

Passport/ID code* _____

Date of birth (dd/mm/yyyy)* _____ Place of birth* _____

Now resident in* _____

Address* _____ ZIP code _____

Phone number. _____

email* _____

website _____

Citizenship _____

SUBMITS

This form to apply for official candidature (2018) to UnconventionART and its Apulia Land Art Festival.

Date

Signature

*I authorize the use of law 196/2003

Place and date _____ Signature _____

* I authorize the use of visual materials pertaining my application to promote the project, extending the authorization in case of positive response to the selection and hence to the visual material produced throughout the residency.

Place and date _____ Signature _____

Digital signature or scanned from the original.